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FOR IMMEDIATE RELEASE

Morphix Technologies® Releases New TraceX® Explosives Detection Kit Commercial

Virginia Beach, Va. (April 2016) – [Morphix Technologies®](http://www.morphitec.com), an innovator in the science of detection devices for dangerous chemicals, has released a new commercial, “[Take Back the Homefront](#),” for its [TraceX® Explosives Detection Kit](#). The commercial highlights how Homemade Explosives (HMEs) have moved from the front lines to the Homefront and how law enforcement has joined the fight. Whether trying to stop attacks before they happen or investigating an incident after it’s occurred, it’s important that officers have the tools they need to keep people safe. Watch the full-length commercial here: <https://youtu.be/TMYKGfv831o>.



“With all of the recent terrorist attacks throughout the world that have utilized HMEs, we felt it was important to get the word out there about the TraceX® Explosives Detection Kit. This commercial will help inform the law enforcement community of the TraceX® Kit’s many benefits. Ideally, every officer in the field should be equipped with this rugged, reliable and easy-to-use kit to help them identify bombers, bomb-makers and their bomb-making facilities,” commented Kimberly Pricenski, VP of Sales and Marketing for Morphix Technologies.



The TraceX® Explosives Detection Kit is an affordable and easy-to-use product that aids in the detection of major explosive material threats and their precursors in a single test without exposing the kit to contamination or the user to dangerous chemicals. The TraceX® Explosives Detection Kit was developed by Morphix Technologies® under contract from the U.S. Department of Defense and meets their demanding requirements. It is small enough to fit in a cargo pocket, lightweight and rugged. Each kit comes in its own disposable protective plastic case, so the

handler will be ready to use it when needed. With a single swab, the TraceX® Explosives Detection Kit detects all the major families of explosive materials and their precursors.

If you'd like to receive more information on the TraceX® Explosives Kit and how it can aid in detection of common explosive materials, please contact Morphix Technologies® toll free at 800-808-2234 or locally at 757-431-2260. You can also email sales@morphtec.com.

Visit the website at www.morphtec.com to learn more or join the ongoing conversation on [Facebook](#).

About Morphix Technologies®:

Morphix Technologies®, located in Virginia Beach, Virginia, is an ISO 9001:2008 certified company creating and manufacturing products that detect invisible dangers in order to save lives. Morphix Technologies® has taken innovation to the next level with high-quality, easy-to-use, cost effective and simple colorimetric sensor technology for military, law enforcement, first responders, emergency, homeland security and industrial personnel. <http://www.morphtec.com/>