

FOR IMMEDIATE RELEASE

**MORPHIX TECHNOLOGIES® LAUNCHES FUNDRAISER CAMPAIGN  
FOR TEAM HOT FRITATAS OF THE 2012 KOMEN TIDEWATER RACE FOR THE CURE®**

*One Dollar (Up to \$500) Will Be Donated to Team Hot FriTaTas, Morphix Technologies' Participating Team, in the 2012 Komen Tidewater Race for the Cure® for Every New Fan that "Likes" the Morphix Technologies Facebook Page by October 12<sup>th</sup>, 2012*

**VIRGINIA BEACH, VA (September 2012)** – [Morphix Technologies®](http://www.morphixtechnologies.com), an innovator in the science of colorimetric detection devices for toxic gases, is pleased to announce the launch of a very special fundraiser for Team Hot FriTaTas, Morphix Technologies' participating team of employees, in the [2012 Komen Tidewater Race for the Cure®](http://www.komen.org/tidewater). Morphix Technologies will be helping the 2012 Komen Tidewater Affiliate and Team Hot FriTaTa's by donating one dollar for every new fan that "likes" the [Morphix Technologies Facebook Page](https://www.facebook.com/morphixtechnologies) by 11:59 p.m. EST, October 12<sup>th</sup>, 2012 (up to \$500).



Members of Team Hot FriTaTas are each playing a part in helping the Tidewater Affiliate of Susan G. Komen for the Cure® end breast cancer forever. Visit the Morphix Technologies' Facebook Page and "like" the page to help their effort or make your own donation by visiting Team Hot FriTaTas' [fundraising page](#).

**About Morphix Technologies®:**

Morphix Technologies®, located in Virginia Beach, Virginia, is an ISO 9001:2008 certified company developing and manufacturing products that detect invisible dangers in order to save lives. Morphix Technologies has taken innovation to the next level with high-quality, easy-to-use, cost effective simple colorimetric sensor technology for military, first responders, emergency, homeland security and industrial personnel. The latest product, the *Chameleon®*, a wearable device that allows hands-free detection of up to ten different hazards at one time in a variety of operating environments, has provided their customers whose job is often in Harm's Way, a lifesaving, early response system like no other on the market today. [www.morphitec.com](http://www.morphitec.com)

**About the Tidewater Affiliate of Susan G. Komen for the Cure®:**

The Tidewater Affiliate of Susan G. Komen for the Cure® is dedicated to combating breast cancer at every front. Up to 75% of the Affiliate's net income goes toward funding grants to local hospitals and community organizations that provide breast health education and breast cancer screening and treatment programs for medically underserved women. The remaining net income (a minimum of 25%) supports the national Komen Grants Program, which funds groundbreaking breast cancer research, meritorious awards and educational and scientific programs around the world.

The Tidewater Affiliate's services area covers the cities and counties of Accomack, Chesapeake, Franklin, Gloucester, Hampton, Isle of Wight, James City, Lancaster, Mathews, Middlesex, Newport News, Norfolk, Northampton, Northumberland, Poquoson, Portsmouth, Southampton, Suffolk, Virginia Beach, Williamsburg and York.