

FOR IMMEDIATE RELEASE

**MORPHIX TECHNOLOGIES® RAISES \$167 FOR
TEAM HOT FRITATAS OF THE 2012 KOMEN TIDEWATER RACE FOR THE CURE®**

VIRGINIA BEACH, VA (October 2012) – [Morphix Technologies®](#), an innovator in the science of colorimetric detection devices for toxic gases, today announced the fundraising results for Team Hot FriTaTas, Morphix Technologies' participating team of employees, in the [2012 Komen Tidewater Race for the Cure®](#). One dollar was donated for every new fan that "liked" the [Morphix Technologies Facebook Page](#) by October 12th, 2012 to Team Hot FriTaTas (up to \$500). The fundraiser ran for just over one month, aiding Morphix Technologies in successfully gaining 167 new "likes" and providing \$167 toward Team Hot FriTaTas and the 2012 Komen Tidewater Race for the Cure®. Overall, the team, which consisted of Morphix Technologies chemists Jacqueline Ware (Team Captain), Deborah Foy, Hazel Anderson, Elijah Jung and Keith Sutyak, raised \$317 to contribute toward the cause.



Team Hot FriTaTas

"We are very happy to be able to raise \$167 through our Facebook fundraising campaign to donate to such a worthy cause as breast cancer research, funding and awareness through the 2012 Komen Tidewater Race for the Cure®," remarked Kim Pricenski, VP of Sales and Marketing for Morphix Technologies. "This is the second organization we have been able to help out through our Facebook community and we are just so proud of our employees for participating in this event and bringing awareness to a disease that has affected over 225,000 new women in the United States this year alone.* We hope our fundraiser and Team Hot FriTaTas' efforts were able to bring in additional attention for the 2012 Komen Tidewater Race for the Cure®."

There is still time to help this cause and make a donation. Simply visit Team Hot FriTaTas' [fundraising page](#) to make your pledge.

*according to the American Cancer Society: <http://www.cancer.org/Cancer/BreastCancer/OverviewGuide/breast-cancer-overview-key-statistics>

About Morphix Technologies®:

Morphix Technologies®, located in Virginia Beach, Virginia, is an ISO 9001:2008 certified company developing and manufacturing products that detect invisible dangers in order to save lives. Morphix Technologies has taken innovation to the next level with high-quality, easy-to-use, cost effective simple colorimetric sensor technology for military, first responders, emergency, homeland security and industrial personnel. The latest product, the *Chameleon®*, a wearable device that allows hands-free detection of up to ten different hazards at one time in a variety of operating environments, has provided their customers whose job is often in Harm's Way, a lifesaving, early response system like no other on the market today. www.morphitec.com

About the Tidewater Affiliate of Susan G. Komen for the Cure®:

The Tidewater Affiliate of Susan G. Komen for the Cure® is dedicated to combating breast cancer at every front. Up to 75% of the Affiliate's net income goes toward funding grants to local hospitals and community organizations that provide breast health education and breast cancer screening and treatment programs for medically underserved women. The remaining net income (a minimum of 25%) supports the national Komen Grants Program, which funds groundbreaking breast cancer research, meritorious awards and educational and scientific programs around the world.

The Tidewater Affiliate's services area covers the cities and counties of Accomack, Chesapeake, Franklin, Gloucester, Hampton, Isle of Wight, James City, Lancaster, Mathews, Middlesex, Newport News, Norfolk, Northampton, Northumberland, Poquoson, Portsmouth, Southampton, Suffolk, Virginia Beach, Williamsburg and York.