



Morphix Technologies®

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FOR IMMEDIATE RELEASE

**MORPHIX TECHNOLOGIES RAISES \$550 FOR CONCERNS OF POLICE SURVIVORS (C.O.P.S.)
THROUGH FACEBOOK FAN DRIVE**

VIRGINIA BEACH, VA (January 2011) – [Morphix Technologies®](#), an innovator in the science of detection devices for dangerous chemicals, today announced the results of their initial Facebook fan drive promotion, benefiting [Concerns of Police Survivors, Inc. \(C.O.P.S.\)](#), an organization dedicated to providing resources to assist in the rebuilding of lives of surviving families and affected co-workers of law enforcement officers killed in the line of duty. One dollar was donated for every fan that “liked” the [Morphix Facebook Page](#) by December 31st, 2010 by 11:59pm to C.O.P.S. (up to \$1,000). The promotion ran for just over a month, aiding Morphix Technologies to successfully raise 550 “likes” and \$550 toward C.O.P.S and their cause.



“We are so very pleased that with the launch of our Facebook page we were able to raise \$550 to donate to such a worthy organization like C.O.P.S.,” commented Kim Chapman, VP of Sales and Marketing for Morphix Technologies. “This is just the first organization we wish to help out through our Facebook community and are eager to get our next program underway. We hope our promotion was able to bring in additional attention to C.O.P.S.”

About Morphix Technologies®:

Morphix Technologies®, located in Virginia Beach, Virginia, is an ISO 9001:2008 certified company creating and manufacturing products that detect invisible dangers in order to save lives. Morphix Technologies has taken innovation to the next level with high-quality, easy-to-use, cost effective simple colorimetric sensor technology for military, first responders, emergency, homeland security and industrial personnel. The latest product, the Chameleon®, a wearable device that allows hands-free detection of up to ten different hazards at one time in a variety of operating environments, has provided their customers whose job is often in Harm’s Way, a life saving, early response system like no other on the market today. www.morphitec.com

About Concerns of Police Survivors (C.O.P.S.):

Concerns of Police Survivors, Inc. provides resources to assist in the rebuilding of the lives of surviving families and affected co-workers of law enforcement officers killed in the line of duty as determined by Federal criteria. Furthermore, C.O.P.S. provides training to law enforcement agencies on survivor victimization issues and educates the public of the need to support the law enforcement profession and its survivors. www.nationalcops.org

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